Mission Statement

Accompanied with a vision to create widespread awareness and acceptance of Dementia throughout Eastern India via continued education, advocacy & services, ARDSI Calcutta continued with its ongoing activities in 2018-2019 based on its value of:

• Understanding the unique needs of people with dementia and their caregivers
• Encouraging partnership and collaborative efforts
• Accountability & Viability
• Dignity & Respect
• Innovation & Creativity
With a theme and focus to deliver lasting change, year 2018-19 saw ARDSI CALCUTTA alongside hundreds of courageous men & women who are experiencing the dementia condition, their caregivers who are leaders in their families- to ensure their rights, improve access to education, and ultimately realize their full potential. Though most of the news from the past year were positive we did have one major setback in terms of leadership where we lost our beloved President, Dr. S K Das who steadfastly steered ARDSI Calcutta through these years with his wisdom and foresight and forged ever-stronger partnerships for the society and deepened relationships with communities around Bengal. His legacy includes initiating the Bholenath Das Dementia Clinic & Research Center in Chandannagore, an initiative to cater to dementia in rural Bengal. As we mourn his loss we also honor his legacy and the memory of his brilliant leadership will remain a source of inspiration and encouragement to all of us at ARDSI Calcutta for years to come.

We look forward to new leadership and achieving greater heights.

Finally, I would like to thank my Board Members, the staff of ARDSI Calcutta, the organizations, corporations and society at large and the donors for their genuine commitment towards making Dementia a Health Priority in the State of West Bengal.

As we end one financial year and start another, we are looking for people in the community that believe they would make a good, active, and interested new member for our society. We are small, but we have big goals, bigger hearts, and lots of things to do. There are so many projects that need help, and getting you involved will make our goals a reality.

To all reading this please join us and see what you can do to bring a smile to people with dementia and their families in our community. Thank you.

(Nilanjana Maulik)
Secretary
ARDSI Calcutta
Highlights from 2018-2019

INCOME
- Individual Donation: 62%
- Trust Donation: 13%
- Corporate Donation: 20%
- Other Donation: 5%

EXPENSES
- Program: 81%
- Fundraising: 10%
- Admin: 0%
- Depreciation: 3%
- Surplus: 6%

PROGRAM EXPENSES
- Awareness Program Exp.: 4%
- Day Care Exp.: 32%
- Dementia Care Training Exp.: 45%
- Memory Clinic Exp.-Kolkata: 12%
- World Alzheimer's Day Exp.: 2%
- Chandannagar Project Exp.: 0%
- Awareness Event ARDSICON'17: 2%
- Other Activity Expenses: 0%

ARDSI Calcutta

Secretary
Activities

Here are some highlights from the past year:

- 27 awareness programs that reached around 3000 people
- 17 Memory Screening camps that screened over 1700 people
- 24 home visits & 36 office visits that reached over 250 family members with care plans
- 350 memory clinics were conducted to detect dementia in 175 people
- Home companionship service delivered 738 sessions of care at the home setting of people with dementia
- Daycare Service delivered 1628 care sessions
- 12 caregiver support meets conducted to share the caregiving journey of family members

- 7 Dementia Training were conducted

- Visitors from Schools, Medical Colleges, Dance Movement Therapy Institute in Kolkata along with Photographers like Greta from Mexico & Hadi Uddin from Bangladesh as part of Bob & Diane Fund visited our projects.
Visitor Feedback:
Name: GRETA JACQUELINE GÓMEZ RICO
Position: Documentary Photographer
Duration of participation: 3 days
Type of participation: Photo Reportage

1. How much did you know about Persons with dementia & their family members before you started this participation.
   I was aware of the situation and the human rights related matters.

2. What did you learn new?
   I was able to understand the local situation in India, as well as the effort the ARDSI Calcutta is doing to provide their services.

3. Will this learning help you in your future work?
   It helped me a lot and it made clear all the necessary work that needs to be done along with the State to create policies that can also help pushing better conditions for the diagnosed people.

4. Would you like to come back to volunteer/work at the center?
   I would love to do that.

5. Your comments/suggestions/complaints.
   ARDSI Calcutta Chapter’s help was fundamental for me to work on this project and feel very grateful because all of the staff were very kind and polite with me all the time, thanks for everything you shared and for supporting this initiative.

- World Alzheimer’s Month 2018 saw ARDSI Calcutta reach hundreds and thousands of people all over the city of Kolkata for 25 days in the month of September. Places covered were hospitals, cinema halls, Shopping malls, Medical Pharmacies, Rail stations to name a few.
Special Celebration

ARDSI Calcutta celebrated a decade of its Daycare service with much galore

International Participation

Nilanjana Maulik, Secretary of ARDSI Calcutta attended the Alzheimer's Disease International Conference in Chicago and presented a paper on music program in dementia daycare and how it changes the way the family members view their loved ones with dementia.
TESTIMONIALS

Testimonials are powerful unbiased voices of real people that are powerful to prove our worth and credibility. They speak about the work we do as an organization and the impact of it on the community. Here are some of them that have come from families who use our services, from donors who trust our work and volunteers who devote their time and love for the cause.

Volunteers:

Ujjani Guha
I feel lucky to work as a volunteer in ARDSI kolkata chapter because I learn many things from these old people when they share many things (young age memories) with us...working as a volunteer is really interesting and inspiring and also improve my patience and it is a massive highlight in my life.

Chhanda Chakraborty
I was not aware of Alzheimer's disease until it hit home when my mother fell victim to it. But, from then through the final years of her life and till the very end, I was always by her side, 24X7. I had experienced the disease from very close quarters, witnessing the initial symptoms of forgetfulness and restlessness, till the end when the person literally turns to an infant. I have seen the disease progress in its natural course. And, in all this, while my sole focus was to not only keep her fit physically but also make sure, no matter what her condition was 'intellectually', she was treated with respect and dignity. There is a stigma unfortunately attached to mental illnesses in our society. Instead of falling prey to that ignorance, we made her a part of our daily lives, we were always around her. I was unable to tackle Alzheimer, but I kept her happy and let her enjoy her life to the fullest.

After she passed away, I kept thinking about other patients of Alzheimer's disease. Do they get properly diagnosed? Are they being treated right? This is where ARDSI came into my life, where I was given the opportunity to volunteer. Here was an organization which was taking steps which answered my concerns. My personal experience has helped me a lot to make a positive impact on many of our patient's lives. Moreover, ARDSI has been blessed with visionary leadership complemented by a dedicated and compassionate team. They have become my second family and volunteering is no longer a choice but has become a passion, a compulsion.

Arpita Mukherjee
ARDSI takes care of the people who have taken care of others in their good times. It gives me a feeling of satisfaction to be a part of it.
Family Members:

Rajyasree Ramamurthy

Without the support of ARDSI Calcutta, our story would be one of a lot more suffering. When we discovered ARDSI Calcutta we could not believe that there were people who worked for such a purpose. Until then no one we knew had much experience going through what my mother and we all were going through. A feeling of bewildered desolation as the reality of no recovery hit home. At a time when no one around us seemed to understand what we were going through, the people at ARDSI Calcutta gave us time to listen to what we were going through, calm support and understanding. They are an oasis in the parchment landscape. Through the years the nature of the help and support shifted according to my mother's and our needs. I hope that ARDSI Calcutta goes from strength to strength and continues to be at the service of our society in such an indispensable way. I cannot say it enough: Thank you ARDSI Calcutta!

My parents moved to Kolkata three years ago after having spent their entire life in Mumbai. While they liked Kolkata, they had limited social life here as all their relatives and friends were in Mumbai.

This lack of social life was further affecting my father. His life, who was already suffering from PD and Dementia, was just getting worse. We were wondering how this could be solved, we heard of ARDSI.

ARDSI has been giving my father the social life that he deserves. They take very good care of him and we know that he has fun there. He enjoys the activities that they have on a daily basis, especially the singing sessions. He looks forward to the outdoor sessions and picnics. He likes the food they serve too.

We are extremely glad to have come across an organization like ARDSI and we really appreciate the great work that they are doing.

Thank you, ARDSI.

Dipak Raut
Mr. Sujay Raut

ARDSI Calcutta
I came to know about ARDSI Kolkata from a friend of mine probably around August 2018. My father Mr. A. K. Saha, who is suffering from dementia for almost 6 years, joined this organization around January 2018. I should say that I have observed significant improvement in my father’s behaviour. The activities performed in the centre makes him active throughout the day. I am very happy with this progress and thankful to ARDSI.

Dr. Himan Saha
Soh of Ajit Kumar Saha

1) The service provided by ARDSI is truly commendable.
2) Extremely helpful and nicely spoken trained professionals.
3) They are truly doing a very noble and ethical job by supporting other families and self-sacrificing theirs.
4) I am truly overwhelmed. Hope I wish I had learnt about ARDSI before.

- Rohit Sarker
20/07/2019
My wife Smt. Rama Paul has been suffering from ALZHEIMER'S disease since 2016. She was under treatment from then but without any improvement, rather she gradually deteriorated.

We were really struggling to take care of her morning till night because of her behavioural changes and mood swings. Then we got her admitted to ARDSI - Calcutta chapter from Nov 2018 for daycare from 9AM to 4PM. They have trained staff to take care of the Alzheimer's patients.

I am very much satisfied with their service.

Thanks to ARDSI

Yours faithfully

Narendra Chandra Paul
9432640784

Simky Barua

I can't thank ARDSI Calcutta enough, for the support they have provided my mum who suffers from Dementia. I am now at peace knowing that my Mum gets the best companionship. Being their only child and staying miles away is stressful but I know that someone is there visiting her 4 times a week and providing the much needed friendship which she was missing. ARDSI Calcutta is extremely professional and I am thankful that such service is there for us in Kolkata.
The hardest part of having a dementia patient at home is you rarely have a person to talk about the daily problems you face. ARDSI has given us opportunity to discuss our daily stress problems to a number of people who are going through more or less same situations. The home companionship provided by the institution is also a noble initiative where we are practically taught how to engage a dementia patient in different activities. I sincerely thank ARDSI for all the help and support to they extend to us.

Samir Kumar Sen
28/4/19
Donors:

Indrani Barua
My knowledge of an organization such as ARDSI, Kolkata began way back in 2010 when our neurologist, Dr. S.S. Nandi, asked me to get in touch with Ms Nilanjana Maulik, the counselor, who he said would help me tackle the behavioral problems of my husband diagnosed by NIMHANS in 2008 as affected with Alzheimer's. Thus I met Ms Maulik and my acquaintance with Nilanjana and ARDSI, Kolkata soon turned to a deep respect for the work they were doing against all odds. I am grateful for all the help they have provided me in the past and will always be ready to support their cause in any way I can.

Sejeal Katiyar
After searching for the best Non Profit Organization, I came across ARDSI kolkata chapter and was awe struck by the love and care that Nilanjana and her team are showering on the patients. Immediately made up my mind to have a connection with ARDSI Calcutta and to do something to pay them back for their support. The work ARDSI is doing so commendable. Truly, a role model for Dementia and Alzheimer's care and cure. Hope my donation will make a difference in the lives of those impacted by Alzheimer's.

Baybasi Youth Initiative, Inc. USA
It was great fundraising for ARDSI Kolkata Chapter. Understanding their work made us realize more about Alzheimer's and Dementia and it was great to know about the care and support available back home for our loved ones who is suffering through this. It gave us more strength and confidence to know that it is possible to manage these difficult situations with the help of the care provided by ARDSI.
It was great to also have an educational session conducted by Nilanjana Maulik with the young minds of Baybasi Youth Initiative with real life data and examples.
We really appreciate the good work ARDSi is doing and look forward to support and work with ARDSI Kolkata Chapter for days to come.
= অভিজ্ঞতা প্রকাশের জন্য

তাই বলা হয়েছে যে জীবনের সব বৃত্তাংক একে অপরের চিহ্নিত করে। একে অপরের উপর চিহ্নিত করে একটি সামাজিক জীবনের উপর চিহ্নিত করে এডারেল তার প্রকাশের জন্য।

ফিভি রো মডেল, ফিভি রো এই যুগের শেষের দিকে। 'মানব প্রকৃতি হল মৃত্যু এবং জীবন।' মানব জীবনের অন্যতম প্রধান অংশ হল মানব জীবনের কিছু বৃত্তাংক একে অপরের চিহ্নিত করে। সমস্ত বৃত্তাংক একে অপরের চিহ্নিত করে একটি সামাজিক জীবনের উপর চিহ্নিত করে।

Dr. এইচ. সিজি. এলিস কর্তৃক প্রকাশিত হয়েছে। এটি একটি মানব জীবনের প্রাপ্তি। এটি মানব জীবনের উপর চিহ্নিত করে একটি সামাজিক জীবনের উপর চিহ্নিত করে এডারেল তার প্রকাশের জন্য।

নিম্নোক্ত হলো একটি সামাজিক জীবনের প্রাপ্তি। এটি মানব জীবনের উপর চিহ্নিত করে একটি সামাজিক জীবনের উপর চিহ্নিত করে।